

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL
information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH
OF THE PRESS RELEASE**

Obama leads in both VA and NC

Raleigh, N.C. – For all the twists and turns of his presidency and his re-election campaign so far, President Obama finds himself in very similar shape in two states he surprised the world by winning four years ago as he was then.

Obama has retaken a narrow lead in North Carolina a month after having ceded his edge over Mitt Romney for the first time since last October. In early June, PPP showed Romney with a two-point edge in the crucial Tar Heel State (48-46). But now Obama leads by one point (47-46) in a state he took by less than a point four years ago.

Meanwhile, Obama is up eight points in N.C.'s northern neighbor Virginia (50-42). He topped Romney by an identical margin when PPP last polled the Old Dominion in April (51-43), and beat John McCain by only six points there.

This slight regression in Romney's fortunes in North Carolina comes as the Obama campaign has hit the Republican candidate repeatedly over his tenure at Bain Capital. 40% of Tar Heel voters say what they know of Romney's time there makes them feel more negatively about him, with only 29% saying it makes them more positive toward him. 27% say Romney's Bain record makes no difference to them.

The Obama ads seem to be having the desired effect of cutting down on the number of conservative Democrats who are voting for Romney in North Carolina. The Republican's support across the aisle is down from 20% to 13% in the span of a month. At the same time, however, his share of the unaffiliated vote is up from 42% to 55%. But because Democrats are more than twice as numerous as unaffiliateds in the state, the dropoff in Democratic support makes more of a difference in his overall standing.

Obama does not have the same Dixiecrat problem in Virginia as in North Carolina, and Romney has tanked with independents in the horserace. Obama has a 92-4 lead with Virginia Democrats, identical to the figure three months ago. But Romney has receded from a 46-44 lead with independents to a 36-47 deficit. Independents are about a third of voters in Virginia, roughly equal to the size of the two major parties' bases.

In Tar Heel land, Obama's 47-50 approval spread is the same as in June, and Romney's net favorability rating is now at par with the president's net -3 approval. 44% are favorable toward Romney, and 47% unfavorable, up from 41-46 in the last survey. But in Virginia, Romney has remained just as unpopular personally as he was when the

primary battle was still ostensibly raging. In April, Romney's favorability spread was 38-52, and it is now 38-51. Obama's approval rating there has hardly budged (50-46 versus 49-47 now).

Last month, PPP's figures showing Obama with only 76% of North Carolina's African-American voters and Romney with 20% made some waves. But that was likely a blip, as he had been in roughly the 85-90% range in previous months. He is now again at 85%, with Romney down to 12% of the black vote. The figure is the exact same in Virginia.

Richard Burr continues to be one of the lowest-profile senators in the country; 35% of the North Carolina electorate has no opinion on his job performance, and the others are split at 30% approve and 35% disapprove. He would have a net zero effect if he were Romney's running mate—Obama would still lead 47-46.

Likewise, Bob McDonnell would make little difference in Virginia. His approval spread is down from a somewhat healthy 46-36 in the last poll to only 41-40 now. But his potential impact on Romney's chances of taking the state he governs has not changed much if at all. The Romney-McDonnell ticket would be up to 43%, with Obama-Biden still at 50%. In April, McDonnell maintained Romney's eight-point lead.

One Virginia figure who could hurt Romney is former Rep. Virgil Goode. On the ballot as the Constitution Party candidate, Goode is pulling 9% of the vote, bringing Romney down seven points to 35% and hardly moving Obama to 49%. When PPP polled on Goode as a third-party candidate in April, he was at 5%, boosting Obama to a 12-point rather than a 14-point lead.

That is entirely because of increased independent support for Goode. He does not hurt Obama with Democrats, leaving him at 92% with them, but pulls Romney down from 4% to 3% of them, taking the same share himself. Goode pulls Romney down eight points with Republicans, the same as in April, leaving Obama at 9% of the GOP and also earning 9% of them. But with independent voters, Goode is now at 17%, up ten points over the last three months. Most of that support has come from former Romney independents. He pulls Obama down two points but Romney down ten with these voters, when in April he dragged them each down four.

"For now Barack Obama's as strong as he was in the 2008 in the upper South states that he flipped to the Democratic column for the first time in decades in 2008," said Dean Debnam, President of Public Policy Polling. "He's the favorite in Virginia and he looks to be about even money in North Carolina."

PPP surveyed 775 North Carolina voters and 647 Virginia voters from July 5th to 8th. The margin of error for the North Carolina survey is +/-3.5%, and +/-3.9% for the Virginia survey. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.



Virginia Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 49%
Disapprove 47%
Not sure 4%

Q2 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable 38%
Unfavorable 51%
Not sure 11%

Q3 If the candidates for President this year were Democrat Barack Obama and Republican Mitt Romney, who would you vote for?

Barack Obama 50%
Mitt Romney 42%
Undecided 8%

Q4 Do you approve or disapprove of Governor Bob McDonnell's job performance?

Approve 41%
Disapprove 40%
Not sure 20%

Q5 If the Democratic ticket was Barack Obama for President and Joe Biden for Vice President, and the Republican ticket was Mitt Romney for President and Bob McDonnell for Vice President, which would you vote for?

Obama-Biden 50%
Romney-McDonnell 43%
Undecided 7%

Q6 Do you have a favorable or unfavorable opinion of Eric Cantor?

Favorable 22%
Unfavorable 41%
Not sure 37%

Q7 If the Democratic ticket was Barack Obama for President and Joe Biden for Vice President, and the Republican ticket was Mitt Romney for President and Eric Cantor for Vice President, which would you vote for?

Obama-Biden 50%
Romney-Cantor 38%
Undecided 12%

Q8 Do you have a favorable or unfavorable opinion of Virgil Goode?

Favorable 16%
Unfavorable 25%
Not sure 59%

Q9 If the candidates for President this fall were Democrat Barack Obama, Republican Mitt Romney, and Constitution Party candidate Virgil Goode, who would you vote for?

Barack Obama 49%
Mitt Romney 35%
Virgil Goode 9%
Undecided 6%

Q10 Do you have a favorable or unfavorable opinion of Supreme Court Chief Justice John Roberts?

Favorable 34%
Unfavorable 34%
Not sure 32%

Q11 Do you agree or disagree with the Supreme Court's ruling on the health care reform bill?

Agree 45%
Disagree 44%
Not sure 11%





Q12 Do you support or oppose the new immigration policy Barack Obama announced two weeks ago?

Support 39%
Oppose 43%
Not sure 18%

Q13 Who did you vote for President in 2008?

John McCain 44%
Barack Obama 48%
Someone else/Don't remember 8%

Q14 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal 9%
Somewhat liberal 19%
Moderate 29%
Somewhat conservative 26%
Very conservative 17%

Q15 If you are a woman, press 1. If a man, press 2.

Woman 54%
Man 46%

Q16 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 33%
Republican 33%
Independent/Other 34%

Q17 If you are white, press 1. If African-American, press 2. If other, press 3.

White 73%
African-American 18%
Other 9%

Q18 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29 12%
30 to 45 24%
46 to 65 44%
Older than 65 20%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama Approval				
Approve	49%	11%	85%	44%
Disapprove	47%	88%	8%	48%
Not sure	4%	1%	6%	8%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Romney Favorability				
Favorable	38%	71%	6%	41%
Unfavorable	51%	17%	84%	42%
Not sure	11%	12%	10%	17%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama/Romney				
Barack Obama	50%	10%	87%	46%
Mitt Romney	42%	83%	7%	27%
Undecided	8%	7%	6%	27%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
McDonnell Approval				
Approve	41%	65%	19%	39%
Disapprove	40%	19%	60%	32%
Not sure	20%	16%	21%	29%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama-Biden/Romney-McDonnell				
Obama-Biden	50%	10%	88%	45%
Romney-McDonnell	43%	85%	5%	32%
Undecided	7%	5%	6%	23%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Cantor Favorability				
Favorable	22%	36%	9%	20%
Unfavorable	41%	22%	62%	27%
Not sure	37%	42%	29%	53%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama-Biden/Romney-Cantor				
Obama-Biden	50%	12%	87%	45%
Romney-Cantor	38%	73%	7%	28%
Undecided	12%	16%	6%	27%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Goode Favorability				
Favorable	16%	27%	8%	3%
Unfavorable	25%	15%	35%	18%
Not sure	59%	58%	57%	79%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama/Romney/Goode				
Barack Obama	49%	9%	87%	40%
Mitt Romney	35%	72%	5%	17%
Virgil Goode	9%	13%	6%	13%
Undecided	6%	6%	3%	29%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Roberts Favorability				
Favorable	34%	21%	46%	28%
Unfavorable	34%	51%	20%	20%
Not sure	32%	28%	33%	51%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Agree/Disagree w/ SC HCR Ruling				
Agree	45%	11%	77%	40%
Disagree	44%	80%	11%	41%
Not sure	11%	8%	13%	18%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Support/Oppose Obama Immigration Policy				
Support	39%	10%	66%	36%
Oppose	43%	78%	15%	23%
Not sure	18%	12%	19%	41%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	49%	85%	89%	63%	19%	7%
Disapprove	47%	9%	7%	33%	74%	93%
Not sure	4%	6%	4%	4%	7%	0%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney Favorability						
Favorable	38%	2%	12%	24%	60%	76%
Unfavorable	51%	87%	81%	66%	25%	10%
Not sure	11%	10%	7%	10%	15%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Romney						
Barack Obama	50%	90%	87%	65%	17%	7%
Mitt Romney	42%	6%	9%	26%	67%	90%
Undecided	8%	3%	4%	9%	16%	3%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
McDonnell Approval						
Approve	41%	13%	14%	35%	57%	72%
Disapprove	40%	77%	60%	49%	19%	13%
Not sure	20%	10%	27%	16%	24%	15%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama-Biden/Romney-McDonnell						
Obama-Biden	50%	92%	90%	65%	17%	7%
Romney-McDonnell	43%	6%	8%	27%	69%	90%
Undecided	7%	2%	2%	8%	14%	4%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cantor Favorability						
Favorable	22%	13%	9%	16%	28%	44%
Unfavorable	41%	53%	61%	53%	22%	21%
Not sure	37%	34%	30%	31%	50%	36%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama-Biden/Romney-Cantor						
Obama-Biden	50%	90%	87%	66%	18%	8%
Romney-Cantor	38%	6%	9%	23%	60%	79%
Undecided	12%	3%	3%	11%	21%	13%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Goode Favorability						
Favorable	16%	10%	9%	8%	24%	28%
Unfavorable	25%	58%	40%	25%	12%	11%
Not sure	59%	31%	51%	67%	64%	61%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Romney/Goode						
Barack Obama	49%	90%	87%	61%	19%	7%
Mitt Romney	35%	6%	6%	18%	55%	84%
Virgil Goode	9%	2%	4%	13%	14%	7%
Undecided	6%	2%	2%	8%	12%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Roberts Favorability						
Favorable	34%	50%	43%	42%	21%	19%
Unfavorable	34%	31%	23%	24%	36%	60%
Not sure	32%	18%	34%	34%	43%	20%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Agree/Disagree w/ SC HCR Ruling						
Agree	45%	74%	77%	59%	19%	8%
Disagree	44%	17%	12%	27%	69%	87%
Not sure	11%	9%	11%	14%	12%	6%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose Obama Immigration Policy						
Support	39%	79%	61%	53%	16%	4%
Oppose	43%	8%	20%	25%	66%	84%
Not sure	18%	13%	19%	22%	17%	12%





Crosstabs

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	49%	53%	45%
Disapprove	47%	43%	50%
Not sure	4%	4%	5%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	38%	34%	42%
Unfavorable	51%	54%	48%
Not sure	11%	12%	10%

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	50%	55%	43%
Mitt Romney	42%	36%	50%
Undecided	8%	9%	7%

	Base	Gender	
		Woman	Man
McDonnell Approval			
Approve	41%	33%	49%
Disapprove	40%	44%	35%
Not sure	20%	23%	16%





Crosstabs

		Gender	
	Base	Woman	Man
Obama-Biden/Romney-McDonnell			
Obama-Biden	50%	56%	44%
Romney-McDonnell	43%	38%	49%
Undecided	7%	7%	7%

		Gender	
	Base	Woman	Man
Cantor Favorability			
Favorable	22%	19%	25%
Unfavorable	41%	38%	45%
Not sure	37%	43%	30%

		Gender	
	Base	Woman	Man
Obama-Biden/Romney-Cantor			
Obama-Biden	50%	55%	45%
Romney-Cantor	38%	32%	44%
Undecided	12%	13%	11%

		Gender	
	Base	Woman	Man
Goode Favorability			
Favorable	16%	14%	18%
Unfavorable	25%	22%	28%
Not sure	59%	64%	53%





Crosstabs

		Gender	
	Base	Woman	Man
Obama/Romney/Goode			
Barack Obama	49%	54%	43%
Mitt Romney	35%	32%	39%
Virgil Goode	9%	8%	11%
Undecided	6%	7%	6%

		Gender	
	Base	Woman	Man
Roberts Favorability			
Favorable	34%	34%	34%
Unfavorable	34%	30%	39%
Not sure	32%	36%	27%

		Gender	
	Base	Woman	Man
Agree/Disagree w/ SC HCR Ruling			
Agree	45%	48%	42%
Disagree	44%	42%	46%
Not sure	11%	10%	12%

		Gender	
	Base	Woman	Man
Support/Oppose Obama Immigration Policy			
Support	39%	41%	37%
Oppose	43%	39%	49%
Not sure	18%	20%	14%





Crosstabs

		Party		
	Base	Democrat	Republican	Independent/Other
Obama Approval				
Approve	49%	92%	9%	46%
Disapprove	47%	5%	89%	46%
Not sure	4%	3%	2%	8%

		Party		
	Base	Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	38%	4%	77%	33%
Unfavorable	51%	86%	16%	51%
Not sure	11%	11%	8%	16%

		Party		
	Base	Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	50%	92%	9%	47%
Mitt Romney	42%	4%	86%	36%
Undecided	8%	4%	5%	16%

		Party		
	Base	Democrat	Republican	Independent/Other
McDonnell Approval				
Approve	41%	13%	67%	43%
Disapprove	40%	62%	16%	41%
Not sure	20%	26%	17%	16%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama-Biden/Romney-McDonnell				
Obama-Biden	50%	95%	8%	48%
Romney-McDonnell	43%	2%	88%	38%
Undecided	7%	3%	3%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
Cantor Favorability				
Favorable	22%	9%	40%	18%
Unfavorable	41%	53%	20%	50%
Not sure	37%	38%	40%	33%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama-Biden/Romney-Cantor				
Obama-Biden	50%	92%	9%	50%
Romney-Cantor	38%	6%	78%	30%
Undecided	12%	3%	13%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Goode Favorability				
Favorable	16%	8%	26%	14%
Unfavorable	25%	37%	15%	24%
Not sure	59%	55%	60%	62%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney/Goode				
Barack Obama	49%	92%	9%	45%
Mitt Romney	35%	3%	78%	26%
Virgil Goode	9%	3%	9%	17%
Undecided	6%	2%	4%	12%

	Base	Party		
		Democrat	Republican	Independent/Other
Roberts Favorability				
Favorable	34%	43%	23%	35%
Unfavorable	34%	18%	52%	32%
Not sure	32%	39%	26%	32%

	Base	Party		
		Democrat	Republican	Independent/Other
Agree/Disagree w/ SC HCR Ruling				
Agree	45%	80%	8%	47%
Disagree	44%	7%	83%	42%
Not sure	11%	13%	9%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Obama Immigration Policy				
Support	39%	70%	8%	39%
Oppose	43%	11%	77%	43%
Not sure	18%	18%	16%	18%





Crosstabs

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	49%	40%	84%	52%
Disapprove	47%	56%	14%	40%
Not sure	4%	4%	2%	8%

	Base	Race		
		White	African-American	Other
Romney Favorability				
Favorable	38%	45%	13%	28%
Unfavorable	51%	45%	71%	56%
Not sure	11%	10%	16%	17%

	Base	Race		
		White	African-American	Other
Obama/Romney				
Barack Obama	50%	41%	85%	50%
Mitt Romney	42%	51%	12%	34%
Undecided	8%	9%	4%	16%

	Base	Race		
		White	African-American	Other
McDonnell Approval				
Approve	41%	47%	25%	21%
Disapprove	40%	35%	53%	46%
Not sure	20%	17%	22%	33%





Crosstabs

	Base	Race		
		White	African-American	Other
Obama-Biden/Romney-McDonnell				
Obama-Biden	50%	41%	85%	55%
Romney-McDonnell	43%	51%	12%	36%
Undecided	7%	8%	3%	9%

	Base	Race		
		White	African-American	Other
Cantor Favorability				
Favorable	22%	26%	11%	17%
Unfavorable	41%	39%	45%	46%
Not sure	37%	35%	44%	37%

	Base	Race		
		White	African-American	Other
Obama-Biden/Romney-Cantor				
Obama-Biden	50%	41%	86%	57%
Romney-Cantor	38%	45%	12%	29%
Undecided	12%	14%	3%	14%

	Base	Race		
		White	African-American	Other
Goode Favorability				
Favorable	16%	19%	8%	9%
Unfavorable	25%	22%	42%	18%
Not sure	59%	60%	50%	72%





Crosstabs

	Base	Race		
		White	African-American	Other
Obama/Romney/Goode				
Barack Obama	49%	40%	82%	53%
Mitt Romney	35%	44%	10%	22%
Virgil Goode	9%	10%	2%	19%
Undecided	6%	6%	6%	6%

	Base	Race		
		White	African-American	Other
Roberts Favorability				
Favorable	34%	32%	44%	26%
Unfavorable	34%	36%	20%	47%
Not sure	32%	32%	36%	27%

	Base	Race		
		White	African-American	Other
Agree/Disagree w/ SC HCR Ruling				
Agree	45%	38%	73%	40%
Disagree	44%	51%	15%	42%
Not sure	11%	10%	12%	17%

	Base	Race		
		White	African-American	Other
Support/Oppose Obama Immigration Policy				
Support	39%	34%	60%	33%
Oppose	43%	50%	16%	44%
Not sure	18%	15%	23%	24%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	49%	54%	51%	50%	42%
Disapprove	47%	41%	45%	45%	56%
Not sure	4%	5%	4%	5%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	38%	24%	39%	34%	51%
Unfavorable	51%	61%	51%	53%	41%
Not sure	11%	15%	10%	13%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	50%	56%	49%	52%	41%
Mitt Romney	42%	34%	43%	39%	53%
Undecided	8%	10%	8%	9%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McDonnell Approval					
Approve	41%	27%	37%	43%	49%
Disapprove	40%	49%	43%	38%	33%
Not sure	20%	24%	20%	19%	18%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama-Biden/Romney-McDonnell					
Obama-Biden	50%	56%	51%	53%	41%
Romney-McDonnell	43%	32%	43%	41%	53%
Undecided	7%	12%	6%	6%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Cantor Favorability					
Favorable	22%	15%	16%	23%	32%
Unfavorable	41%	41%	53%	38%	34%
Not sure	37%	44%	31%	39%	33%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama-Biden/Romney-Cantor					
Obama-Biden	50%	54%	51%	53%	43%
Romney-Cantor	38%	34%	33%	36%	48%
Undecided	12%	12%	16%	11%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Goode Favorability					
Favorable	16%	12%	14%	16%	20%
Unfavorable	25%	32%	25%	23%	25%
Not sure	59%	56%	61%	61%	55%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney/Goode					
Barack Obama	49%	56%	49%	51%	41%
Mitt Romney	35%	22%	31%	36%	48%
Virgil Goode	9%	15%	14%	7%	6%
Undecided	6%	7%	6%	7%	5%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Roberts Favorability					
Favorable	34%	24%	36%	34%	37%
Unfavorable	34%	37%	38%	31%	34%
Not sure	32%	39%	26%	35%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Agree/Disagree w/ SC HCR Ruling					
Agree	45%	44%	47%	48%	36%
Disagree	44%	41%	45%	41%	51%
Not sure	11%	15%	8%	11%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Obama Immigration Policy					
Support	39%	45%	37%	41%	34%
Oppose	43%	40%	45%	40%	51%
Not sure	18%	15%	18%	19%	15%

North Carolina Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 47%
Disapprove 50%
Not sure 3%

Q2 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable 44%
Unfavorable 47%
Not sure 10%

Q3 If the candidates for President this year were Democrat Barack Obama and Republican Mitt Romney, who would you vote for?

Barack Obama 47%
Mitt Romney 46%
Undecided 6%

Q4 Do you approve or disapprove of Senator Richard Burr's job performance?

Approve 30% *Not sure* 35%
Disapprove 35%

Q5 If the Democratic ticket was Barack Obama for President and Joe Biden for Vice President, and the Republican ticket was Mitt Romney for President and Richard Burr for Vice President, which would you vote for?

Obama-Biden 47%
Romney-Burr 46%
Undecided 7%

Q6 Do you have a favorable or unfavorable opinion of Supreme Court Chief Justice John Roberts?

Favorable 35%
Unfavorable 32%
Not sure 33%

Q7 Does Mitt Romney's previous experience at Bain Capital, which specialized in buying, restructuring, and selling companies, make you feel more positive or negative about him, or does it not make a difference?

More Positive 29%
More Negative 40%
Doesn't make a difference 27%
Not sure 3%

Q8 Do you agree or disagree with the Supreme Court's ruling on the health care reform bill?

Agree 44%
Disagree 44%
Not sure 12%

Q9 Do you support or oppose the new immigration policy Barack Obama announced two weeks ago?

Support 40%
Oppose 46%
Not sure 14%

Q10 Who did you vote for President in 2008?

John McCain 48%
Barack Obama 46%
Someone else/Don't remember 6%

Q11 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal 12%
Somewhat liberal 17%
Moderate 28%
Somewhat conservative 24%
Very conservative 20%

Q12 If you are a woman, press 1. If a man, press 2.

Woman 56%

Man..... 44%

Q13 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 46%

Republican..... 34%

Independent/Other 21%

Q14 If you are white, press 1. If African-American, press 2. If other, press 3.

White 73%

African-American 21%

Other..... 6%

Q15 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 10%

30 to 45..... 26%

46 to 65..... 44%

Older than 65 20%

Q16 Area Code

252..... 16%

336..... 16%

704..... 18%

828..... 13%

910..... 14%

919..... 22%



Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama Approval				
Approve	47%	8%	89%	33%
Disapprove	50%	89%	10%	57%
Not sure	3%	4%	1%	10%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Romney Favorability				
Favorable	44%	75%	11%	41%
Unfavorable	47%	12%	83%	42%
Not sure	10%	13%	6%	16%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama/Romney				
Barack Obama	47%	10%	87%	35%
Mitt Romney	46%	84%	7%	44%
Undecided	6%	6%	5%	21%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Burr Approval				
Approve	30%	44%	16%	25%
Disapprove	35%	20%	52%	24%
Not sure	35%	36%	33%	50%



Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama-Biden/Romney-Burr				
Obama-Biden	47%	10%	87%	34%
Romney-Burr	46%	83%	7%	42%
Undecided	7%	7%	5%	23%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Roberts Favorability				
Favorable	35%	22%	52%	13%
Unfavorable	32%	49%	15%	24%
Not sure	33%	29%	33%	63%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Romney's Bain Capital Experience: More/Less Likely to Vote for Him?				
More Positive	29%	53%	6%	22%
More Negative	40%	10%	72%	30%
Doesn't make a difference	27%	35%	19%	42%
Not sure	3%	3%	3%	6%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Agree/Disagree w/ SC HCR Ruling?				
Agree	44%	11%	80%	27%
Disagree	44%	78%	8%	50%
Not sure	12%	10%	12%	23%



Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Support/Oppose Obama Immigration Policy				
Support	40%	10%	73%	26%
Oppose	46%	78%	13%	49%
Not sure	14%	12%	14%	25%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	47%	84%	83%	59%	21%	7%
Disapprove	50%	16%	17%	36%	75%	90%
Not sure	3%	-	-	5%	4%	2%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney Favorability						
Favorable	44%	15%	12%	30%	65%	82%
Unfavorable	47%	76%	83%	59%	23%	8%
Not sure	10%	9%	6%	11%	11%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Romney						
Barack Obama	47%	82%	85%	59%	22%	8%
Mitt Romney	46%	13%	12%	32%	71%	86%
Undecided	6%	5%	3%	9%	7%	6%



Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr Approval						
Approve	30%	12%	13%	27%	43%	44%
Disapprove	35%	48%	52%	39%	21%	22%
Not sure	35%	40%	35%	34%	35%	34%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama-Biden/Romney-Burr						
Obama-Biden	47%	84%	82%	59%	21%	7%
Romney-Burr	46%	11%	12%	32%	72%	84%
Undecided	7%	5%	6%	9%	7%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Roberts Favorability						
Favorable	35%	44%	48%	43%	30%	14%
Unfavorable	32%	19%	18%	22%	39%	57%
Not sure	33%	38%	34%	36%	31%	29%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney's Bain Capital Experience: More/Less Likely to Vote for Him?						
More Positive	29%	15%	10%	21%	42%	53%
More Negative	40%	66%	65%	48%	21%	13%
Doesn't make a difference	27%	17%	20%	28%	33%	33%
Not sure	3%	1%	5%	4%	4%	2%



Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Agree/Disagree w/ SC HCR Ruling?						
Agree	44%	73%	76%	56%	23%	6%
Disagree	44%	15%	13%	29%	68%	83%
Not sure	12%	12%	11%	15%	9%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Support/Oppose Obama Immigration Policy						
Support	40%	64%	69%	56%	16%	7%
Oppose	46%	20%	15%	34%	69%	81%
Not sure	14%	16%	16%	11%	16%	11%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	47%	52%	41%
Disapprove	50%	47%	55%
Not sure	3%	2%	4%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	44%	42%	46%
Unfavorable	47%	49%	44%
Not sure	10%	10%	9%





Crosstabs

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	47%	51%	42%
Mitt Romney	46%	43%	51%
Undecided	6%	6%	7%

	Base	Gender	
		Woman	Man
Burr Approval			
Approve	30%	26%	35%
Disapprove	35%	33%	37%
Not sure	35%	41%	28%

	Base	Gender	
		Woman	Man
Obama-Biden/Romney-Burr			
Obama-Biden	47%	52%	41%
Romney-Burr	46%	42%	51%
Undecided	7%	7%	8%

	Base	Gender	
		Woman	Man
Roberts Favorability			
Favorable	35%	33%	38%
Unfavorable	32%	30%	34%
Not sure	33%	37%	28%





Crosstabs

		Gender	
	Base	Woman	Man
Romney's Bain Capital Experience: More/Less Likely to Vote for Him?			
More Positive	29%	29%	30%
More Negative	40%	40%	40%
Doesn't make a difference	27%	27%	28%
Not sure	3%	4%	2%

		Gender	
	Base	Woman	Man
Agree/Disagree w/ SC HCR Ruling?			
Agree	44%	44%	43%
Disagree	44%	41%	48%
Not sure	12%	15%	8%

		Gender	
	Base	Woman	Man
Support/Oppose Obama Immigration Policy			
Support	40%	44%	35%
Oppose	46%	43%	50%
Not sure	14%	13%	14%

		Party		
	Base	Democrat	Republican	Independent/Other
Obama Approval				
Approve	47%	83%	5%	36%
Disapprove	50%	14%	93%	61%
Not sure	3%	3%	3%	3%



Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	44%	15%	78%	52%
Unfavorable	47%	78%	9%	41%
Not sure	10%	8%	14%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	47%	81%	6%	39%
Mitt Romney	46%	13%	86%	55%
Undecided	6%	5%	8%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
Burr Approval				
Approve	30%	19%	42%	34%
Disapprove	35%	46%	18%	37%
Not sure	35%	35%	40%	29%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama-Biden/Romney-Burr				
Obama-Biden	47%	82%	4%	38%
Romney-Burr	46%	13%	87%	52%
Undecided	7%	5%	9%	11%



Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Roberts Favorability				
Favorable	35%	46%	21%	36%
Unfavorable	32%	18%	44%	41%
Not sure	33%	36%	35%	23%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney's Bain Capital Experience: More/Less Likely to Vote for Him?				
More Positive	29%	11%	55%	29%
More Negative	40%	67%	7%	35%
Doesn't make a difference	27%	19%	35%	34%
Not sure	3%	3%	4%	2%

	Base	Party		
		Democrat	Republican	Independent/Other
Agree/Disagree w/ SC HCR Ruling?				
Agree	44%	72%	10%	37%
Disagree	44%	14%	79%	55%
Not sure	12%	14%	11%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
Support/Oppose Obama Immigration Policy				
Support	40%	67%	10%	29%
Oppose	46%	17%	76%	62%
Not sure	14%	16%	14%	9%



Crosstabs

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	47%	34%	87%	62%
Disapprove	50%	62%	13%	38%
Not sure	3%	4%	-	1%

	Base	Race		
		White	African-American	Other
Romney Favorability				
Favorable	44%	53%	14%	33%
Unfavorable	47%	36%	81%	54%
Not sure	10%	11%	5%	13%

	Base	Race		
		White	African-American	Other
Obama/Romney				
Barack Obama	47%	36%	85%	59%
Mitt Romney	46%	58%	12%	28%
Undecided	6%	6%	4%	12%

	Base	Race		
		White	African-American	Other
Burr Approval				
Approve	30%	33%	24%	22%
Disapprove	35%	32%	42%	41%
Not sure	35%	35%	35%	36%



Crosstabs

	Base	Race		
		White	African-American	Other
Obama-Biden/Romney-Burr				
Obama-Biden	47%	35%	84%	64%
Romney-Burr	46%	57%	14%	23%
Undecided	7%	8%	3%	13%

	Base	Race		
		White	African-American	Other
Roberts Favorability				
Favorable	35%	33%	45%	33%
Unfavorable	32%	36%	14%	41%
Not sure	33%	31%	41%	26%

	Base	Race		
		White	African-American	Other
Romney's Bain Capital Experience: More/Less Likely to Vote for Him?				
More Positive	29%	33%	14%	35%
More Negative	40%	33%	64%	45%
Doesn't make a difference	27%	31%	17%	20%
Not sure	3%	3%	5%	-

	Base	Race		
		White	African-American	Other
Agree/Disagree w/ SC HCR Ruling?				
Agree	44%	35%	72%	54%
Disagree	44%	54%	13%	35%
Not sure	12%	11%	15%	10%





Crosstabs

	Base	Race		
		White	African-American	Other
Support/Oppose Obama Immigration Policy				
Support	40%	33%	67%	33%
Oppose	46%	53%	20%	59%
Not sure	14%	14%	13%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	47%	56%	46%	46%	45%
Disapprove	50%	42%	49%	52%	53%
Not sure	3%	3%	4%	2%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	44%	42%	39%	46%	45%
Unfavorable	47%	50%	49%	45%	46%
Not sure	10%	8%	11%	9%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	47%	50%	49%	46%	46%
Mitt Romney	46%	39%	43%	49%	48%
Undecided	6%	11%	7%	5%	5%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr Approval					
Approve	30%	25%	25%	34%	31%
Disapprove	35%	28%	40%	31%	39%
Not sure	35%	47%	35%	35%	30%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama-Biden/Romney-Burr					
Obama-Biden	47%	53%	46%	47%	45%
Romney-Burr	46%	36%	46%	48%	45%
Undecided	7%	11%	7%	5%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Roberts Favorability					
Favorable	35%	22%	37%	38%	34%
Unfavorable	32%	36%	27%	33%	33%
Not sure	33%	42%	36%	29%	33%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney's Bain Capital Experience: More/Less Likely to Vote for Him ?					
More Positive	29%	33%	30%	28%	30%
More Negative	40%	45%	38%	39%	41%
Doesn't make a difference	27%	21%	30%	30%	22%
Not sure	3%	-	2%	3%	7%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Agree/Disagree w/ SC HCR Ruling?					
Agree	44%	47%	49%	41%	43%
Disagree	44%	44%	43%	44%	47%
Not sure	12%	9%	8%	15%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Support/Oppose Obama Immigration Policy					
Support	40%	50%	38%	39%	40%
Oppose	46%	41%	42%	49%	50%
Not sure	14%	9%	20%	12%	11%

	Base	Area Code					
		252	336	704	828	910	919
Obama Approval							
Approve	47%	53%	44%	40%	40%	52%	51%
Disapprove	50%	44%	54%	57%	55%	47%	45%
Not sure	3%	3%	2%	3%	4%	1%	4%

	Base	Area Code					
		252	336	704	828	910	919
Romney Favorability							
Favorable	44%	38%	48%	49%	45%	44%	39%
Unfavorable	47%	55%	43%	43%	39%	46%	51%
Not sure	10%	7%	8%	8%	15%	10%	10%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Obama/Romney							
Barack Obama	47%	53%	42%	43%	39%	55%	50%
Mitt Romney	46%	41%	51%	53%	51%	42%	42%
Undecided	6%	7%	7%	3%	10%	3%	8%

	Base	Area Code					
		252	336	704	828	910	919
Burr Approval							
Approve	30%	23%	39%	29%	28%	22%	35%
Disapprove	35%	33%	33%	38%	35%	35%	34%
Not sure	35%	44%	28%	33%	36%	43%	30%

	Base	Area Code					
		252	336	704	828	910	919
Obama-a- Bide n/Rom ney-Burr							
Obama-Biden	47%	53%	42%	43%	40%	53%	50%
Romney-Burr	46%	40%	51%	50%	49%	44%	42%
Undecided	7%	7%	7%	7%	11%	4%	8%

	Base	Area Code					
		252	336	704	828	910	919
Roberts Favorability							
Favorable	35%	33%	37%	35%	27%	45%	35%
Unfavorable	32%	32%	27%	42%	32%	26%	31%
Not sure	33%	35%	37%	24%	41%	30%	34%



Crosstabs

		Area Code					
	Base	252	336	704	828	910	919
Romney's Bain Capital Experience: More/Less Likely to Vote for Him?							
More Positive	29%	25%	29%	36%	32%	29%	27%
More Negative	40%	41%	34%	38%	41%	37%	46%
Doesn't make a difference	27%	28%	34%	25%	25%	30%	25%
Not sure	3%	6%	3%	1%	2%	4%	3%

		Area Code					
	Base	252	336	704	828	910	919
Agree/Disagree w/ SC HCR Ruling?							
Agree	44%	45%	40%	38%	38%	51%	49%
Disagree	44%	42%	47%	52%	53%	33%	41%
Not sure	12%	14%	13%	10%	10%	16%	10%

		Area Code					
	Base	252	336	704	828	910	919
Support/Oppose Obama Immigration Policy							
Support	40%	42%	43%	36%	34%	44%	40%
Oppose	46%	43%	39%	54%	54%	43%	46%
Not sure	14%	15%	18%	10%	12%	13%	13%